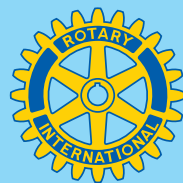
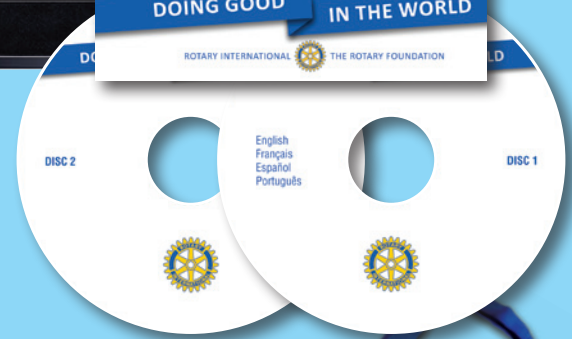
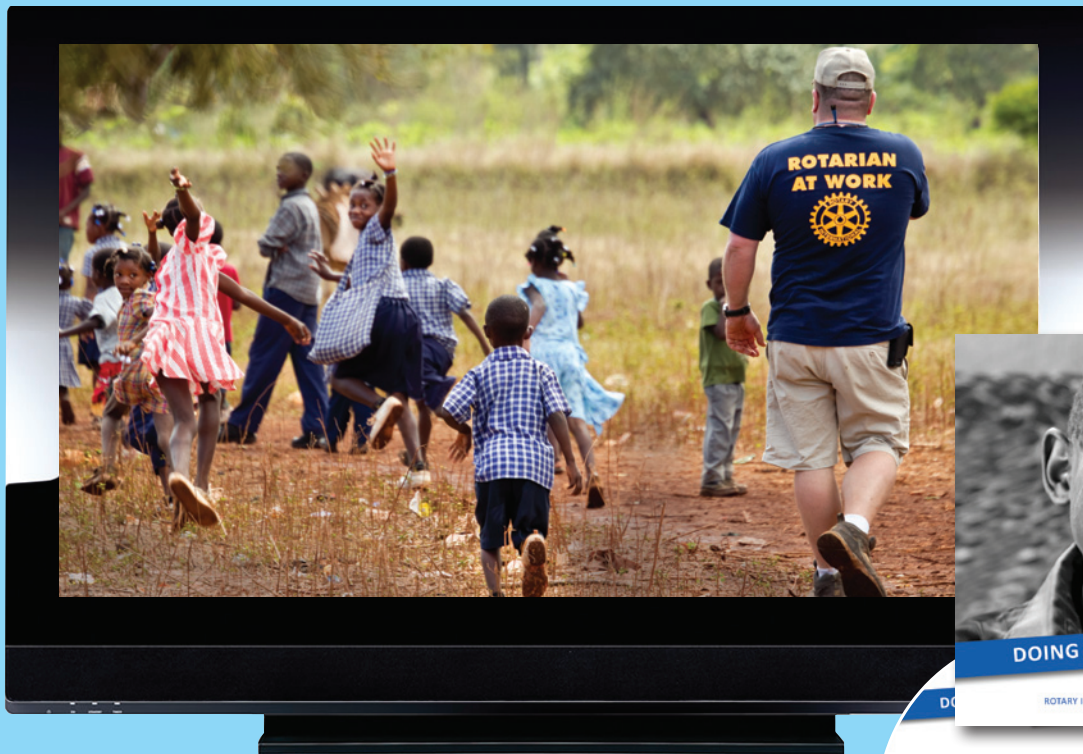


# RI CATALOG

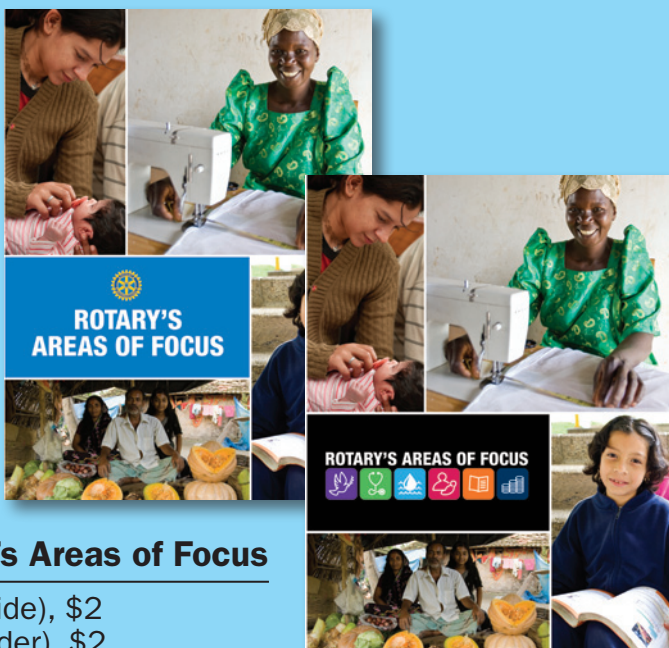


[shop.rotary.org](https://shop.rotary.org)

# Focus on service



**NEW** **Doing Good in the World DVD**  
978, \$10



**Rotary's Areas of Focus**  
965 (guide), \$2  
966 (folder), \$2  
967 (guide and folder), \$3



**NEW** **Rotary's Areas of Focus Bag**  
968, \$5

# RI Catalog

MULTIMEDIA | PUBLICATIONS | SUPPLIES

## KEY

**NEW** indicates a publication released or revised since the last *RI Catalog* was issued.

Year of publication/  
last revision

Publication number  
or SKU

**NEW** **Doing Good in the World DVD**  
Learn how The Rotary Foundation and its partners are achieving sustainable results in Rotary's six areas of focus - and how you can help. Running time: 1-3 min. 2012.  
EN with voiceover in DE,ES,FR,IT,JA,KO,PT.  
**978-DVD-MU, \$10**

Price: All prices are given in U.S. dollars and do not include shipping and handling.

Language availability  
(see key below)

Online availability:  
(W) = also available online as a download  
**Web only** = only available online as a download

## LANGUAGES

Language availability is subject to change.

DE – German  
EN – English  
ES – Spanish  
FR – French  
IT – Italian  
JA – Japanese  
KO – Korean  
PT – Portuguese  
SV – Swedish  
TH – Thai  
ZH – Chinese (Mandarin)  
MU – Multilanguage; also denotes music-only videos

## 2012-13

### **NEW** 2012 Bangkok Convention Speeches DVD Set

Speeches given at the 2012 RI Convention in Bangkok, Thailand.

**SPEECHES11, \$20**

### **NEW** 2012 International Assembly Speeches DVD Set

Speeches given at the 2012 International Assembly in San Diego, California, USA.

**SPEECHES10, \$15**

### **NEW** 2012-13 Presidential Citation

Awarded to clubs that become stronger, deliver more effective service, and enhance their public image. Specific requirements outlined in the brochure. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W)

**900A-12EN, \$0.50**

### **NEW** 2012-13 RI Theme Brochure

Features the 2012-13 RI theme, *Peace Through Service*, along with a message from 2012-13 RI President Sakuji Tanaka.

DE,EN,ES,FR,IT,JA,KO,PT,SV. (W)

**900-12EN, \$0.50**

### **NEW** 2012-13 RI Theme Postcard

Features the 2012-13 RI theme, *Peace Through Service*, on one side with space for a message and mailing address on the other. DE,EN,ES,FR,IT,JA,KO,PT,SV.

**910-12MU, \$5/Set of 25**

### **NEW** 2012-13 Rotary Global Peace Forums

Learn about the 2012-13 Rotary Global Peace Forums and find ideas for planning your own club or district peace activity.

DE,EN,ES,FR,IT,JA,KO,PT,SV. (W)

**900B-12EN, \$0.50**

### **NEW** 2013 Lisbon Convention Promotion DVD

*Lisbon: A Harbor for Peace* showcases the site of the 2013 RI Convention and includes a personal invitation from 2012-13 RI President Sakuji Tanaka. Running time: 4:30 min. 2012. EN with voiceover in DE,ES,FR,IT,JA,KO,PT.

**719-13, free**

## A

### **NEW** The ABCs of Rotary

Compilation of short, easy-to-read, informative articles about Rotary history and programs.

Originated as a series of articles written by 1992-93 RI President Cliff Dochterman for his Rotary club's weekly bulletin. 2012.

DE,EN,ES,FR,IT,JA,KO,PT,SV.

**363-EN, \$3.75**

### Abuse and Harassment Prevention Training Manual and Leaders' Guide and CD

Designed to help Rotarians provide a safe and secure environment for participants in RI youth programs. The training manual has guidelines for developing and implementing an effective abuse and harassment prevention program for youth protection. The leaders' guide consists of training sessions for all Rotarians involved with youth programs as well as specialized sessions

for Rotary Youth Exchange officers, host families, students, and students' parents. The CD has electronic copies of the manual and slides. 2006. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W)

**775-EN, \$10**

### After Katrina: Rotary Stories from the Gulf Coast DVD

Three videos showing how Rotary clubs are helping to rebuild communities devastated by Hurricane Katrina in 2005. Average running time per video: 8 min. 2011. EN only.

**805-DVD, \$5**

### Amazing Stories of Polio!

Popular illustrated history of polio, first featured in *The Rotarian* magazine. 16 pages. 2009. EN only.

**976-EN, \$0.50 (bulk rates available)**

### Ambassadorial Scholar Handbook

Complete guide to preparing Ambassadorial Scholars for their scholarship experience. Revised annually. DE,EN,ES,FR,IT,JA,KO,PT.

**Web only**

### Ambassadorial Scholarships Program Guide for Rotarians

Learn how to promote the program, select qualified applicants, orient grant recipients to The Rotary Foundation's objectives, host scholars, and develop and maintain contact with scholars and program alumni. Two copies are automatically sent to each district scholarships subcommittee chair. 2009.

DE,EN,ES,FR,IT,JA,KO,PT.

**Web only**

## Assistant Governor's Training Manual

Overview of the roles and responsibilities of an assistant governor, strategies for working with club and district leaders, and resources available to help assistant governors fulfill their duties. 2010. DE,EN,ES,FR,IT,JA,KO,PT. (W) [244-EN](#), \$3

## B

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### Be a Vibrant Club: Your Club Leadership Plan

Quick guide challenges clubs to be innovative and vibrant. The new Club Leadership Plan offers questions, ideas, and resources to help energize your club. 2011. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [245-EN](#), \$1

### Best Practices for Managing Your District Simplified Grant

Handbook offering best practices and tips for managing a District Simplified Grant. 2006. EN,ES,FR,IT,JA,KO,PT. [Web only](#)

### Building Peace DVD

Rotary Peace Fellows describe how the Rotary Centers for International Studies are creating a new generation of peacemakers. Running time: 7 min. 2009. DE,EN,ES,FR,IT,JA,KO,PT. [830-DVD-EN](#), \$10

## C

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### A Century of Service: The Story of Rotary International

Commissioned by RI for the Rotary Centennial, this popular book vividly documents Rotary's history, the development of its programs, and the difference Rotarians have made around the world. Includes a wealth of fascinating facts, untold stories, and never-before-published photographs. 2004. Hardcover in JA,KO,PT only; paperback in EN,ES,JA only; leather bound in JA,KO,PT only. CD in EN,FR only. [912-EN](#) (paperback), \$15  
[913](#) (hardcover), \$15  
[913-ENR](#) (CD), \$5  
[915](#) (leather bound), \$25

### **NEW** Club Administration Committee Manual

Overview of the committee, its responsibilities, and available resources. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [226A-EN](#), \$1

### **NEW** Club Assessment: Tools to Measure Member Engagement

Provides instructions on how, when, and why to complete club assessment activities. Online companion to *Strategies for Attracting and Engaging Members* (417-EN). 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. [Web only](#)

### Club Brochure Kit

Customizable brochure template allows Rotarians to highlight their club and its accomplishments. Includes a Club Membership Inquiry form for prospective members. Three designs, each available in three formats: Microsoft Word, PDF, and Adobe InDesign. 2010. DE,EN,ES,FR,IT,JA,KO,PT,SV. [Web only](#)

### **NEW** Club Membership Committee Manual

Overview of the committee, its responsibilities, and available resources. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [226B-EN](#), \$1

### **NEW** Club Officers' Kit

Overview of responsibilities and general guidelines for club leaders. Items in the *Club Officers' Kit* are also available separately. Includes the *Club President's Manual* ([222-EN](#)), *Club Secretary's Manual* ([229-EN](#)), *Club Treasurer's Manual* ([220-EN](#)), *Club Administration Committee Manual* ([226A-EN](#)), *Club Membership Committee Manual* ([226B-EN](#)), *Club Public Relations Committee Manual* ([226C-EN](#)), *Club Service Projects Committee Manual* ([226D-EN](#)), and *Club Rotary Foundation Committee Manual* ([226E-EN](#)). 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [225-EN](#), \$10

### **NEW** Club President's Manual

Overview of responsibilities and guidelines for leading an effective Rotary club. Includes information from the club committee manuals, *Club Secretary's Manual* ([229-EN](#)), and *Club Treasurer's Manual* ([220-EN](#)). 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [222-EN](#), \$3

### **NEW** Club Public Relations Committee Manual

Overview of the committee, its responsibilities, and available resources. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [226C-EN](#), \$1

### **NEW** Club Rotary Foundation Committee Manual

Overview of the committee, its responsibilities, and available resources. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [226E-EN](#), free

### **NEW** Club Secretary's Manual

Includes RI policies and best practices to help club secretaries effectively carry out their responsibilities. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [229-EN](#), \$3

### **NEW** Club Service Projects Committee Manual

Overview of the committee, its responsibilities, and available resources. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [226D-EN](#), \$1

### **NEW** Club Treasurer's Manual

Includes RI policies, best practices, and sample financial statements to help club treasurers effectively carry out their responsibilities. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [220-EN](#), \$3

### **NEW** Communities in Action/Community Assessment Tools

[Communities in Action: A Guide to Effective Projects](#) offers step-by-step instructions for developing, carrying out, and evaluating a service project, including how to conduct a community needs assessment and work with other organizations. The companion piece, [Community Assessment Tools](#), describes eight tools for identifying effective service projects: survey, asset inventory, community mapping, daily activities schedule, seasonal calendar, community cafe, focus group, and panel discussion. Publications packaged together in an attractive color folder. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [605-EN](#), \$9

## D

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### Developing Your Club's New Member Information Program

Includes materials to help the club officer who is responsible for developing the club's prospective and new member information programs. Contents: *New Member Orientation: A How-to Guide for Clubs* ([414-EN](#)) and *Strategies for Attracting and Engaging Members* (417-EN). DE,EN,ES,FR,IT,JA,KO,PT,SV. [425-EN](#), \$4

### District Assembly Leaders' Guide

For Rotarians planning and conducting a district assembly. Guide includes training sessions on all RI Board-recommended topics for the district assembly. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. [Web only](#)

### District Committee Manual

Overview of committee roles and responsibilities, strategies for working with club and district leaders, and available resources. 2010. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [249-EN](#), \$3

### **NEW** District Conference Manual

Includes required and recommended RI Board guidelines for Rotarians planning and conducting a district conference. Also addresses conference promotion, program planning, and logistical arrangements, along with district business issues such as conference resolutions. 2011. DE,EN,ES,FR,IT,JA,KO,PT,SV. [Web only](#)

### **District Finance Committee Resource Guide**

Overview of committee responsibilities and general guidelines for financial management. 2007. DE,EN,ES,FR,IT,JA,PT.

[Web only](#)

### **NEW District Governor's Manual**

Overview of responsibilities and guidelines for leading an effective Rotary district. Revised annually. DE,EN,ES,FR,IT,JA,KO,PT,SV.

[Web only](#)

### **District Leadership Seminar Leaders' Guide**

For Rotarians planning and conducting the district leadership seminar in conjunction with the district conference. Guide includes training sessions on leadership opportunities, effective service projects, district meetings, and other RI Board-recommended topics. 2010. DE,EN,ES,FR,IT,JA,KO,PT,SV.

[Web only](#)

### **District Membership Seminar Leaders' Guide**

For Rotarians planning and conducting a district-level membership seminar. Guide includes training sessions for all RI Board-recommended topics. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV.

[Web only](#)

### **District Rotary Foundation Committee Manual**

Outlines the responsibilities of the district Rotary Foundation committee, committee chair, and eight Trustee-mandated subcommittees. Includes the *District Rotary Foundation Seminar Manual*. Revised annually. DE,EN,ES,FR,IT,JA,KO,PT,SV.

[Web only](#)

### **District Rotary Foundation Seminar Manual**

Contains information for district leaders who are planning and conducting a Rotary Foundation seminar. Includes the *District Rotary Foundation Committee Manual*. Revised annually. DE,EN,ES,FR,IT,JA,PT.

[Web only](#)

### **District Simplified Grants Poster**

Promote District Simplified Grants with this colorful poster. 18 x 24 in. (46 x 61 cm) 2007. EN,ES,FR,JA,KO,PT.

**162-EN, \$3**

### **District Team Training Seminar Leaders' Guide**

For Rotarians planning and conducting district team training. Guide includes sessions on all RI Board-recommended topics for training assistant governors and district committees. 2010. DE,EN,ES,FR,IT,JA,KO,PT,SV.

[Web only](#)

### **District Training Manual**

Outlines the role of the district trainer and district training committee, and directs trainers to resources. Includes train-the-trainer session guide. 2010. EN,ES,FR,IT,JA,KO,PT. (W)

**246-EN, \$3**

### **NEW Doing Good in the World DVD**

Learn how The Rotary Foundation and its partners are achieving sustainable results in Rotary's six areas of focus – and how you can help. Running time: 1-3 min. 2012. EN with voiceover in DE,ES,FR,IT,JA,KO,PT.

**978-DVD-MU, \$10**

### **Donations-in-Kind Organizations List**

Compilation of organizations that collect, ship, store, or donate goods. Serves as a tool to link Rotary clubs with needed resources to projects involving donated goods. 2009. EN only.

[Web only](#)

## **E**

### **Effective Public Relations: A Guide for Rotary Clubs**

Basic tips and tools to help Rotarians promote club activities. 2007. EN,ES,FR,PT. (W)

**257-EN, \$3**

### **NEW End Polio Now Brochure**

Use this brochure to spread the word about Rotary's commitment to polio eradication. 2012. EN,ES,FR,JA,KO,PT. (W)

**940-EN, free**

### **NEW End Polio Now Fundraising DVD Toolkit**

Features a 30-minute excerpt from the film, *The Shot Felt 'Round the World*, an inspiring new story about Jonas Salk, the developer of the first polio vaccine. It also includes a short video on Rotary's efforts to eradicate the disease, along with an animated video from the Bill & Melinda Gates Foundation and Rotary's "This Close" public service announcement. 2011. EN only.

**999-DVD, free (limit five per order)**

### **End Polio Now Pins**

Brightly colored lapel pins feature the End Polio Now logo. 0.75 x 1 in. (2 x 2.5 cm) 2008.

**988-MUP, \$50/Set of 100**

### **End Polio Now Postcards**

Cards briefly describe the history and progress of Rotary's global polio eradication efforts. Mail to community, national, or world leaders, or hand out at Rotary events. 6 x 9 in. (15 x 23 cm) 2010. EN,ES,FR,JA,KO,PT.

**979-EN, \$1/Set of 20**

### **NEW End Polio Now Poster**

Promote Rotary's efforts to End Polio Now with this eye-catching poster, suitable for display at meetings, fundraisers, and other events. 24 x 30 in. (61 x 76 cm) 2012. EN,ES,FR,JA,KO,PT. (W)

**941-EN, free (limit two per order)**

### **NEW End Polio Now T-shirt**

Wear your support for Rotary's efforts to eradicate polio with this bright red T-shirt. Features the iconic End Polio Now logo on the front and the Rotary emblem on the back. Pre-shrunk, 100 percent ringspun organic cotton. Unisex. Relaxed fit. Made by AnvilOrganic. 2011. Small, medium, large, X-large, XX-large.

**EPNTSHRT, \$20**

### **NEW End Polio Now Video and Digital Resources**

USB drive loaded with polio-focused materials, including the new End Polio Now video, End Polio Now logo, polio images, and broadcast-quality public service announcements. 2012. EN,ES,FR,JA,KO,PT. (W)

**942-USB, \$10**

### **NEW Every Rotarian, Every Year Brochure**

Encourage club members to participate in and contribute to The Rotary Foundation's programs. Contains an appreciation/contribution form for most countries. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W)

**957-EN, free**

### **NEW Every Rotarian, Every Year Club Success Booklet**

Information to help club and district leaders achieve their Annual Fund goals. Includes Weekly Foundation Thoughts. Revised annually. EN only.

**958-EN, free**

### **Every Rotarian, Every Year Poster**

Encourage Rotarians to participate in and contribute to The Rotary Foundation's programs. Display at meetings, fundraisers, and community events. 23 x 29 in. (58 x 74 cm) 2010. DE,EN,ES,FR,IT,JA,KO,PT,SV.

**959-EN, free (limit two per order)**

### **Every Rotarian, Every Year Rotary Foundation Sustaining Member Badge Stickers**

Self-adhesive appreciation stickers to give to donors who become Rotary Foundation Sustaining Members with contributions of US\$100 or more each year to the Annual Fund. Revised annually. Sheet of 64 stickers.

**956-EN, free**

## **F**

### **Family and Community Service Award**

Certificate that Rotary clubs may give to individuals or organizations to honor outstanding service to families and communities, or give to groups of spouses or family members of Rotarians to recognize positive contributions to the club. Perfect for celebrating Family Month in December. 2002. EN,ES,FR,JA,PT.

**757-EN, \$2.50/Set of 10**

### **From Conflict to Peace: What Lessons Might We Learn from Episodes of Successful Resolution of Conflict?**

Showcases research by Rotary Peace Fellows and alumni on critical peace-related issues. Edited by Professor Marianne Hanson, Rotary Peace Center director at the University of Queensland, Australia. Part of the Rotary Peace Centers Monograph Series. 2007. EN only. **908-EN, \$5**

## **G**

### **NEW** **Global Outlook Series: Guide to Sustainability**

Learn how to incorporate all four levels of sustainability – cultural, economic, environmental, and social – into your next humanitarian project. First published in *The Rotarian* magazine. 2012. EN only. **700-EN, \$0.75** (bulk rates available)

### **NEW** **Global Outlook Series: Guide to Water and Sanitation**

Learn how to make your water project more effective with practical advice from experts in the field. First published in *The Rotarian* magazine. 2012. EN only. **701-EN, \$0.75** (bulk rates available)

### **NEW** **Global Outlook Series: The “Plus” in PolioPlus**

Learn how PolioPlus became a model for public-private partnerships to address world health issues. First published in *The Rotarian* magazine. 2011. EN only. **322-EN, \$0.75** (bulk rates available)

### **Governor-nominee Workbook**

Includes a planning calendar and tools to assess the district and select committee members. To be used in conjunction with the *Governors-nominee Training Seminar Leaders' Guide*. 2009. EN,ES,FR,IT,JA,KO,PT. **Web only**

### **Governors-nominee Training Seminar Leaders' Guide**

Helps district governors-nominee begin planning for their year as governor. To be used with the *Governor-nominee Workbook*. 2011. EN,PT. **Web only**

### **NEW** **Grant Management Manual**

Find information on how to design, carry out, and manage a global grant. Includes details on Rotary's six areas of focus, scholarships, and monitoring and evaluation. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. **Web only**

### **NEW** **Grant Management Seminar Leaders' Guide**

Help Rotarians learn how to successfully design, carry out, and manage a global grant with the training materials and PowerPoint slides included in this guide. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. **Web only**

### **Group Study Exchange Program Guide for Rotarians**

Complete guide to sponsoring, selecting, orienting, and hosting a GSE team. For district governors, GSE chairs, and team leaders. Revised annually. DE,EN,ES,FR,IT,JA,KO,PT. **Web only**

### **Group Study Exchange Team Handbook**

Complete guide to preparing GSE team leaders and members. Revised annually. DE,EN,ES,FR,IT,JA,KO,PT. **Web only**

### **Group Study Exchange Team Leader Application**

For potential GSE team leaders. Revised annually. DE,EN,ES,FR,IT,JA,KO,PT. **Web only**

### **Group Study Exchange Team Member Application**

For potential GSE team members. Revised annually. DE,EN,ES,FR,IT,JA,KO,PT. **Web only**

## **H**

### **Honoring Our Past: The Words and Wisdom of Paul Harris**

Inspirational quotations from the speeches and writings of Rotary founder Paul Harris. Organized by subject. 1996. EN,ES,FR,JA,PT. **925-EN, \$6**

### **Humanity in Motion**

Rotary's Humanity in Motion public image campaign increases awareness of what Rotary does and gives to society. This series offers professionally produced multimedia outreach tools that clubs and districts can customize to reflect local and regional needs. The four-disc sets contain public service announcements for television, radio, print, the Internet, and outdoor media such as billboards. These and other promotional materials are also available on [www.rotary.org/mediacenter](http://www.rotary.org/mediacenter).

#### **Humanity in Motion II**

Focus: promoting peace through educational programs. 2006. DE,EN,ES,FR,IT,PT,SV. (W) **609-EN, free** (limit one per order)

#### **Humanity in Motion V**

Focus: membership outreach and Rotary's End Polio Now campaign. 2009. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) **607-EN, free** (limit one per order)

## **I**

### **Interact Brochure**

Colorful brochure for potential Interact club members. 2008. EN,ES,FR,IT,JA,KO,PT. (W) **600-EN, \$0.50**

### **Interact Club Bylaws, Standard**

2010. EN,ES,FR,IT,JA,KO,PT. **Web only**

### **Interact Club Certification Form**

Serves as official notice to RI of the organization of an Interact club and as official application for a certificate of organization. 2010. EN,ES,FR,IT,JA,KO,PT. **Web only**

### **Interact Club Constitution, Standard**

2010. EN,ES,FR,IT,JA,KO,PT. **Web only**

### **Interact Faculty Adviser Guide**

Resource for faculty members at school-based Interact clubs. 2004. EN,ES,FR,IT,JA,KO,PT. **Web only**

### **Interact Handbook**

Complete guide for organizing and administering an effective Interact club, for both sponsor Rotary clubs and Interact club leaders. 2008. EN,ES,FR,IT,JA,KO,PT. (W) **654-EN, \$3.50**

### **Interact Identification Card**

For members only. 2009. EN,ES,FR,IT,JA,KO,PT. **659-EN, \$3/Set of 50**

### **Interact: Make a Difference DVD/CD**

Two-disc set features materials to inspire young people to join an Interact club and Rotarians to sponsor one in their community. Includes four short videos on DVD and a CD with the Interact brochure (**600-EN**), handbook (**654-EN**), poster (**639-MU**), faculty adviser guide, and more. Running time: 9 min. 2009. EN,ES,FR,IT,JA,KO,PT. **650-DVD-EN, \$10**

### **Interact Poster**

Multilanguage color poster promoting the Interact program. Includes space for printing club name and meeting information. 18 x 24 in. (46 x 61 cm) 2007. **639-MU, \$3**

### **Interact Promotional Kit**

Collection of materials to encourage Rotarians to organize an Interact club and young people to join. Contents: Interact handbook (**654-EN**), poster (**639-MU**), and 15 brochures (**600-EN**). EN,ES,FR,JA,KO,PT. **655-KIT-EN, \$12**

## L

### **Leadership Development: Your Guide to Starting a Program**

Includes resources and discussion questions for facilitating club leadership training. 2008. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [250-EN](#), free

### **Life Income Gifts**

Summary of how Rotarians can support The Rotary Foundation and receive income from the assets they contribute. 2011. EN only. (W) [109-EN](#), free (limit 100 per order)

### **Literacy Project Guide**

Designed to help Rotary clubs and districts work with local International Reading Association councils to carry out literacy projects. 2011. EN only. [Web only](#)

## M

### **Manual of Procedure**

Help club and district leaders understand Rotary and the policies most relevant to them. Reflects the changes adopted by the 2010 Council on Legislation and includes the RI constitutional documents. One free copy automatically sent to each club. 2010. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [035-EN](#) (book), \$8  
[035-ENB](#) (book & CD), \$10  
[035-ENR](#) (CD), \$5

### **Matching Grant Application**

For Matching Grant requests of US\$5,000 to \$200,000. 2010. EN,ES,FR,IT,JA,KO,PT. [Web only](#)

### **Matching Grants Poster**

Poster promoting Matching Grants. 18 x 24 in. (46 x 61 cm) 2007. EN,ES,FR,JA,KO,PT. [143-EN](#), \$3

### **Matching Grants, The Guide to**

Comprehensive handbook on applying for and carrying out a Rotary Foundation Matching Grant project. Features program updates and expanded FAQ. 2011. EN,ES,FR,IT,JA,KO,PT. (W) [144-EN](#), free (limit five per order)

### **Media Crisis Handbook**

Help Rotary clubs and districts deal effectively and efficiently with the news media when unexpected events prompt inquiries from the press. 2007. DE,EN,ES,FR,IT,JA,KO,PT,SV. [1515-EN](#), free

### **NEW Meeting Kit Folder**

Durable folder with two inside pockets. Ideal for distributing materials at meetings or to the media. 2012. [006-EN](#), \$2

### **NEW Membership Data Form**

For club secretaries to report changes in membership data to RI, including terminations and new member information. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. [Web only](#)

### **Membership Development and Extension Award, RI**

Flier for district governors that outlines program and includes submission form. 2008. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [901-EN](#), \$0.40

### **Membership Growth and Retention Support for Clubs**

Flier highlights programs that help club leaders identify prospective members, involve new members, and connect former members to Rotary clubs. 2010. EN,ES,FR,IT,JA,KO,PT. [Web only](#)

### **Membership Growth and Retention Support for Districts**

Flier highlights the role of district leaders in the online referral, prospective member, and relocating Rotarian programs. 2010. EN,ES,FR,IT,JA,KO,PT. [Web only](#)

### **Membership Video Set**

Includes two discs, one for new members and one for prospective members, each with a compilation of Rotary videos, including *Welcome to Rotary*, *Humanity in Motion* public service announcements, and segments from the *Rotary Video Magazine* DVD collections. 2008. DE,EN,ES,FR,IT,JA,KO,PT,SV. [427-DVD-MU](#), \$10

### **Memorial Envelopes**

Preaddressed envelopes for gifts made to The Rotary Foundation in memory of a deceased Rotarian or friend of a Rotarian. For gifts from Canada and the United States only. 2006. EN only. [111-EN USA](#), free (limit 50 per order)  
[112-EN Canada](#), free (limit 50 per order)

### **Multiple Donor Form**

For clubs submitting scheduled contributions from many donors at the same time to the same contribution designation. 2008. EN only. (W) [094-EN](#), free

### **My Road to Rotary**

Account of the life of Paul Harris, the founder of Rotary, in his own words. 304 pages. Paperback. 2002. EN only. [922-EN](#), \$10

### **NEW My Rotary Moment**

A collection of personal essays written by Rotary's senior leaders. Includes an introduction by 2012-13 RI President Sakuji Tanaka. EN only. [405-EN](#), price available on [shop.rotary.org](http://shop.rotary.org)

## N

**New Generations Service, An Introduction to** Resource for Rotary clubs to involve youth and young adults in their vocational, community, and international service projects and to provide programs and resources that support New Generations. 2011. DE,EN,ES,FR,IT,JA,KO,PT. (W) [735-EN](#), \$2

### **New Member, How to Propose a**

Brochure outlines the procedure for proposing and electing new members. Includes the Membership Proposal Form. 2009. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [254-EN](#), \$6/Set of 25

### **New Member Information Kit**

Provides new members with essential information on Rotary International and The Rotary Foundation. Contents: *Meeting Kit Folder* ([006-MU](#)), *2012-13 RI Theme Brochure* ([900-12EN](#)), *The ABCs of Rotary* ([363-EN](#)), *Every Rotarian, Every Year Brochure* ([957-EN](#)), *The Rotary Foundation Quick Reference Guide* ([219-EN](#)), *Rotary Foundation Facts* ([159-EN](#)), *End Polio Now Brochure* ([940-EN](#)), and *Rotary International and The Rotary Foundation Annual Report* ([187-EN](#)). DE,EN,ES,FR,IT,JA,KO,PT,SV. [426-EN](#), \$5.75

### **New Member Orientation: A How-to Guide for Clubs**

For Rotarians responsible for creating or updating their club's prospective and new member information programs. Includes sample program outlines, worksheets, and resource listings. 2008. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [414-EN](#), \$1

## O

### **NEW Official Directory**

Listing of names, addresses, phone numbers, and e-mail addresses of RI and Rotary Foundation officers, committee members, and administrative personnel; worldwide listing of districts and governors; alphabetical listing within districts of clubs, including names of presidents and secretaries, meeting times, and locations; and names of official RI licensees of Rotary emblem and Interact and Rotaract emblem merchandise. Book version does not include mailing addresses for club officers with an e-mail address; CD version includes all information. Not to be used as a commercial mailing list. To protect the privacy of Rotarians' data, the *Official Directory* is not available for order online; to order, you must contact your local international office or the RI Distribution Center. Free copy of the CD or book mailed to each Rotary club that has reported its 2012-13 club officers. Revised annually. EN only. [007-ENP](#) (book), \$10  
[007-ENC](#) (CD), \$5  
[007-ENB](#) (book & CD), \$12

## Organizing New Clubs

Guide for district governors and special representatives who are organizing new clubs. Includes guidelines, forms, responses to frequently asked questions, and steps for provisional clubs. Updated edition includes new information on organizing Rotary e-clubs. 2011. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) **808-EN, \$3**

## P

### Paul Harris and His Successors

History of the RI presidency, with biographical information on each of the presidents, including their terms in office. 1996. EN only. **914-EN, \$7**

### **NEW** Paul Harris Fellow Certificate Cover

Protect and display your Paul Harris Fellow certificate in this faux-leather cover. Dark blue with Paul Harris Fellow in gold foil-stamped lettering on the front. 2012. EN only. **PHCEN, free**

### Paul Harris Fellow Medallion

This gold-finish medallion etched with Paul Harris's profile can be worn or displayed with pride in achieving Paul Harris Fellow status. Available only to Paul Harris Fellows. 2009. **PHF-EN, \$15**

### **NEW** Paul Harris Fellow Recognition Transfer Request Form

Form should be used to transfer Foundation recognition points to others to help them achieve Paul Harris Fellow or Multiple Paul Harris Fellow recognition. 2011. DE,EN,ES,FR,IT,JA,KO,PT. **Web only**

### Paul Harris Society Brochure

Promotes the district-administered Paul Harris Society program, which recognizes donors who make a commitment to contribute US\$1,000 or more annually to The Rotary Foundation. 2011. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) **099-EN, free**

### Peregrinations II

Paul Harris describes his travels through Asia (China, Japan, and the Philippines), Australia, Canada, Hawaii, and New Zealand. 1935. EN only. **917-EN, \$15**

### Peregrinations III

Paul Harris chronicles his travels through Central and South America. Limited quantities available. 1937. EN only. **918-EN, \$15**

### PolioPlus Headliner Kit

Polio-related tools that can be tailored to give local media a hometown news angle. Includes sample news feature, opinion piece, letter to the editor, press releases, photos, and tips on distributing items to newspapers, journals, and trade magazines. 2007. EN,ES,FR,JA,KO,PT. **Web only**

## Presidents-elect Training Seminar Leaders' Guide

For Rotarians planning and conducting PETS. Guide includes training sessions for all RI Board-recommended topics. CD has PowerPoint slides. 2009. DE,EN,ES,FR,IT,JA,KO,PT,SV. **Web only**

### ProjectLINK Contribution Form

For clubs wishing to contribute funds to a project listed on ProjectLINK. EN,ES,FR,IT,JA,KO,PT. **Web only**

### ProjectLINK Reporting Form

For clubs and districts to report to RI on progress of registered ProjectLINK projects. Required to be completed annually by all Rotary clubs and districts that have a project listed on ProjectLINK. 2010. EN,ES,FR,IT,PT. **Web only**

### ProjectLINK Submission Form: Project Seeking Support

For clubs wishing to register a project on ProjectLINK in need of funding, donated goods, volunteers, or partners for a Rotary Foundation Matching Grant. 2011. EN,ES,FR,PT. **Web only**

### Promotional Guide for Humanitarian Projects

Promotes projects funded through The Rotary Foundation's Humanitarian Grants Program. 2009. EN,ES,FR,JA,KO,PT. **Web only**

### Prospective Member Information Kit

Provides basic information on Rotary, The Rotary Foundation, and the benefits of membership. Contents: *Meeting Kit Folder (006-MU)*, *Rotary Basics (595-EN)*, *This Is Rotary (001-EN)*, *What's Rotary?* wallet cards (**419-EN**), *Rotary Foundation Facts (159-EN)*, and *End Polio Now Brochure (940-EN)*. DE,EN,ES,FR,IT,JA,KO,PT,SV. **423-EN, \$3.50**

### Public Relations Fact Sheets

Assorted Rotary fact sheets to use for speeches, press releases, brochures, and public relations efforts. Updated annually. DE,EN,ES,FR,IT,JA,PT. **Web only**

### Public Relations Kit

Everything you need to publicize your club's good works. Contents: *Humanity in Motion II (609-EN)*, *Humanity in Motion V (607-EN)*, *Effective Public Relations: A Guide for Rotary Clubs (257-EN)*, *This Is Rotary (001-EN)*, *Club Public Relations Committee Manual (226C-EN)*, *Media Crisis Handbook (515-EN)*, and 10 *What's Rotary?* wallet cards (**419-EN**). Find more promotional materials on [www.rotary.org/mediacenter](http://www.rotary.org/mediacenter). EN,ES,FR,JA,KO,PT. **429-KIT-EN, \$5**

## R

### Reach One, Keep One Bronze Certificate and Pin

Recognizes Rotarians who recruit five members into any Rotary club (with four remaining active after two years). Part of the New Member Sponsor and Retention Recognition program. DE,EN,ES,FR,IT,JA,KO,PT. **442-EN, \$2**

### Reach One, Keep One Gold Certificate and Pin

Recognizes Rotarians who recruit 25 members into any Rotary club (with 20 remaining active after six years). Part of the New Member Sponsor and Retention Recognition program. DE,EN,ES,FR,IT,JA,KO,PT. **440-EN, \$2**

### Reach One, Keep One Silver Certificate and Pin

Recognizes Rotarians who recruit 10 members into any Rotary club (with 8 remaining active after four years). Part of the New Member Sponsor and Retention Recognition program. DE,EN,ES,FR,IT,JA,KO,PT. **441-EN, \$2**

### Recommended Rotary Club Bylaws

Revised with changes adopted by the 2010 Council on Legislation. Works with *Be a Vibrant Club: Your Club Leadership Plan (245-EN)* by providing an effective administrative framework to strengthen clubs. Also published in the *Manual of Procedure (035-EN)*. 2010. DE,EN,ES,FR,IT,JA,KO,PT,SV. **Web only**

### The Remarkable Mr. Harris

Illustrated biography of Paul Harris. This comic-book-style feature first appeared in *The Rotarian* magazine. 16 pages. 2009. EN only. **975-EN, \$0.50 (bulk rates available)**

### **NEW** RI Catalog

List of RI multimedia, publications, and supplies. Updated annually. See [shop.rotary.org](http://shop.rotary.org) for the most current information. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. **Web only**

### RI Certificate Holder

Embossed gold Rotary emblem on royal blue certificate holder. 8.5 x 11 in. (21.5 x 28 cm) Suitable for Rotary awards and commendations. 1993. **224-EN, \$8**

### RI Postcard

Features four photos of RI World Headquarters: building exterior, RI Hall of Honor, 18th floor exhibit area with Rotary Centennial bells, and world flag display. 2006. EN only. **821-EN, \$0.80**



### **RI Recognition of Membership Development Initiatives Submission Form**

Includes program description and criteria for annual recognition of clubs that develop and implement creative membership development initiatives. 2008. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [421-EN](#) (for district governors), free [422-EN](#) (for clubs), free

### **RI Recognition of Smaller Club Membership Growth**

Flier outlining the district-administered certificate program that recognizes membership growth in clubs with fewer than 20 members. 2007. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [416-EN](#), free

### **The Rise and Fall of Poliomyelitis**

Booklet presents the history of polio at a glance through lively graphics. Offers a compelling case for eradication over containment. First appeared in *The Rotarian* magazine. 2010. EN only. [301-EN](#), \$0.75

### **RI Visual Identity Guide**

Standard reference for the design of Rotary-related websites, signage, publications, and other communications materials. Specifies the proper use of the Rotary emblem and provides guidelines on colors, design, photography, domain names, and project identification. EN,ES,FR,JA,KO,PT. (W) [547-EN](#), \$4

### **Rotaract Club Bylaws, Standard**

2010. DE,EN,ES,FR,IT,JA,KO,PT. [Web only](#)

### **Rotaract Club Certification Form**

Serves as official notice to RI of the organization of a Rotaract club and as official application for a certificate of organization. 2012. DE,EN,ES,FR,IT,JA,KO,PT. [Web only](#)

### **Rotaract Club Constitution, Standard**

2010. DE,EN,ES,FR,IT,JA,KO,PT. [Web only](#)

### **Rotaract Handbook**

Guide to organizing and developing a Rotaract club and conducting service and professional development projects. Describes district Rotaract structure and multidistrict activities. Contains administrative forms and constitutional documents. 2002. DE,EN,ES,FR,IT,JA,KO,PT. (W) [562-EN](#), \$3.50

### **Rotaract Identification Card**

For members only. 2009. EN,ES,FR,IT,JA,KO,PT. [665-EN](#), \$3/Set of 50

### **Rotaract Leaders, Guide for District**

Leadership ideas and resources for district Rotaract representatives and chairs. 2004. DE,EN,ES,FR,IT,JA,KO,PT. [Web only](#)

### **NEW Rotaract Promotional Card**

Show young people how they can help others, develop leadership skills, and make new friends by being a part of Rotaract. Distribute at schools, gyms, coffee shops, and community service fairs. Space is provided for clubs to add their contact information. 6 x 7.5 in. (15 x 19 cm) 2012. DE,EN,ES,FR,IT,JA,KO,PT. (W) [663-EN](#), \$0.20 [663-bulk](#), \$5/set of 50

### **Rotaract Promotional Kit**

Collection of materials to encourage Rotarians to organize a Rotaract club and young people to join. Contents: Rotaract handbook ([562-EN](#)) and 30 promotional cards ([663-EN](#)). EN,ES,FR,JA,KO,PT. [664-KIT-EN](#), \$9

### **Rotaract Statement of Policy**

2011. EN,ES,FR,IT,JA,KO,PT. [Web only](#)

### **Rotarian Action Groups Flier**

Colorful flier includes a complete list of Rotarian Action Groups. Updated regularly. EN,ES,FR,IT,JA,KO,PT. [Web only](#)

### **Rotarian Action Groups Officer Directory**

Lists contact information for the officers of every Rotarian Action Group. Updated annually. EN only. [Web only](#)

### **The Rotarian 100th Anniversary Collector's Edition**

Celebrating a century in print, this keepsake edition of *The Rotarian* magazine's centennial issue features compelling covers, prominent authors, illustrious artists, and historical figures. Hardcover. 2011. EN only. [100-EN](#), \$20

### **The Rotarian's Greater Goods Catalog**

Collection of service project ideas and resources. First appeared in *The Rotarian* magazine. Printed on lightweight, recycled paper. 2010. EN only. [101-EN](#), \$2.50/Set of 10

### **Rotary Anthem**

Music CD of the Rotary anthem, an arranged excerpt from Beethoven's *Egmont Overture*, op. 84. Ideal for flag ceremonies and other Rotary occasions. Running time: approximately 3 min. 2004. [030-MU](#), \$3

### **NEW Rotary Basics**

Colorful guide to Rotary's ideals, achievements, and membership benefits. Multimedia version available at [www.rotary.org/rotarybasics](http://www.rotary.org/rotarybasics). Revised annually. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [595-EN](#), \$1 (bulk rates available)

### **NEW Rotary Code of Conduct**

Handsome certificate inscribed with the code and Rotary emblem in royal blue and gold. 8.5 x 11 in. (22 x 28 cm) 2011. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) [200-EN](#), \$1

### **Rotary Code of Policies**

Compilation of Rotary International policies as determined by RI Board decisions. Revised annually. EN only. [Web only](#)

### **Rotary Community Corps Brochure**

Overview of the program, including case studies and instructions for organizing an RCC. 2010. EN,ES,PT. (W) [779-EN](#), \$0.50

### **Rotary Community Corps: Changing Lives, Shaping the Future**

Brochure for recruiting new volunteers to the RCC program. 2008. EN,ES,FR,PT. (W) [780-EN](#), \$0.50

### **Rotary Community Corps Handbook**

Basic steps for organizing an RCC, including how to identify potential leaders, case studies, and project ideas. 2010. EN,ES,PT. (W) [770-EN](#), \$3.50

### **Rotary Community Corps Organization Form**

Serves as official notice to RI of the organization of a Rotary Community Corps and as official application for a certificate of organization. 2012. EN,ES,FR,PT. [Web only](#)

### **Rotary Fellowships Flier**

Colorful flier includes a complete list of Rotary Fellowships. Updated regularly. EN,ES,FR,IT,JA,KO,PT. [Web only](#)

### **Rotary Fellowships Handbook**

Guidelines and suggestions for starting, operating, and promoting a Rotary Fellowship. 2006. EN,ES,FR,IT,JA,KO,PT. [Web only](#)

### **Rotary Fellowships Officer Directory**

Lists contact information for the officers of every Rotary Fellowship. Updated annually. EN only. [Web only](#)

### **The Rotary Foundation Contribution Envelope**

For individual donors in Canada and the United States. 2006. EN only. [095-CAN](#), free [095-US](#), free

### **NEW The Rotary Foundation Contribution Form**

Form should accompany all Rotary Foundation contributions from most countries. Includes Paul Harris Fellow Recognition Transfer Request form. 2011. DE,EN,ES,FR,IT,JA,KO,PT. [Web only](#)

**NEW** **The Rotary Foundation Donor Advised Fund Quick Guide**

Explains how to establish a dedicated charitable giving account through the Foundation. 2012. EN only. (W) **382-EN, free**

**Rotary Foundation Facts**

Brochure provides a statistical overview of the Foundation, its programs, and contribution information. Revised annually. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) **159-EN, free/Set of 10**

**NEW** **Rotary Foundation Goals**

Brochure lists the annual goals of the Trustees, with a brief message from the trustee chair. Revised annually. EN,ES,FR,JA,KO,PT. (W) **208-EN, free**

**Rotary Foundation Logo Poster**

Features The Rotary Foundation logo. Display at meetings, fundraisers, and other events. 24 x 36 in. (61 x 91 cm) Mailed in poster tube. 1993. **318-MU, free**

**The Rotary Foundation Quick Reference Guide**

Booklet provides a brief overview of Rotary Foundation programs and services, including the new Rotary Foundation grant model. Revised annually. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) **219-EN, free**

**Rotary Friendship Exchange Handbook**

Comprehensive handbook on the Rotary Friendship Exchange program, providing guidelines for hosts and guests, information on arranging exchanges, and sample itineraries. 2009. EN,ES,FR,JA,KO,PT. **Web only**

**Rotary Global Projects Footage**

Film footage from international service projects around the world. Clubs and districts can use these images to design their own videos for use on local TV stations or share the DVD with stations that are producing stories about Rotary. DVD data disc (will not work on a standard DVD player). 2006. **920-MU, \$10**

**The Rotary Heritage Collection DVD**

Collection of historical videos on one DVD: *Paul Harris Live, 1942; History of Rotary; Paul Harris, a Man of Action and Vision; and The Great Adventure* (EN only), a 30-minute bonus feature with Hollywood actors Edward Arnold and Jim Backus produced for Rotary's 50th anniversary. Total running time: 57 min. 2004. EN with voiceover in ES,FR,JA,KO,PT. **020-DVD-MU, \$15**

**Rotary in Canada: 100 Years DVD**

A history of Rotary in Canada. Running time: 10 min. 2010. EN,FR. **870-DVD, \$5**

**Rotary in Pictures CD**

Striking images of Rotary service from around the world. Ideal for club and district newsletters, presentations, and websites. Two-CD set.

**Rotary in Pictures 2006 (PHOTOS1), \$5**  
**Rotary in Pictures 2007 (PHOTOS4), \$5**

**NEW** **Rotary International and The Rotary Foundation Annual Report 2011-12**

Color booklet reports on the major events and achievements of the 2011-12 Rotary year, along with highlights from the audited financial statements. Multimedia version available at [www.rotary.org](http://www.rotary.org). 2012. Available in December. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) **187-EN, free (limited quantities per order)**

**NEW** **Rotary Notecards**

Each card features a different color photograph of Rotary service on front with a brief description, in six languages, on the back. Sets of 12 (two each of six designs). 5 x 7 in. (13 x 18 cm) 2012. EN,ES,FR,JA,KO,PT. **980-MU, \$10/Set of 12**

**Rotary Peace Centers Alumni**

Booklet highlights Rotary Peace Centers alumni working with international organizations and governments. 2009. EN,ES,FR,JA,KO. (W) **092-EN, free (limited quantities per order)**

**Rotary Peace Centers Pins**

Blue and gold lapel pins that show support for the Rotary Peace Centers and the US\$95 million Rotary Peace Centers Major Gifts Initiative. 1 x 1 in. (2.5 x 2.5 cm) 2011. **089-MUP, \$50/Set of 100**

**Rotary Peace Centers Program Guide for Rotarians**

Reference for Rotarians on the Rotary Centers for International Studies in peace and conflict resolution. Includes information on the program's history and goals, selection criteria, funding, applicant recruitment, and promotion in the community, club, and district. 2009. EN,ES,FR,IT,JA,KO,PT. **Web only**

**Rotary Peace Fellowships Leaflet**

Color leaflet describes the objectives, eligibility requirements, funding, and application process for the Rotary Peace Centers program. Also describes each center's curriculum. 2011. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W) **084-EN, free (limited quantities per order)**

**Rotary Video Magazine Collection 1**

Set of three DVDs featuring more than 10 videos, including:

- Community service in Mexico and the United States
- Dental care for Russian orphans
- Disaster relief
- Land mine victim assistance

- Math and science teaching techniques
- Medical and educational aid in Cairo
- West Africa's food crisis

Videos vary in length; average running time per segment: 8 min. 2005-06. EN with subtitles in EN (for the hearing impaired), ES,FR,JA,KO,PT. **RVM0506, \$15**

**Rotary Video Magazine Collection 2**

Set of three DVDs featuring more than 10 videos, including:

- Gift of Life heart surgeries
- Interview with UN representative Jan Egeland
- Microcredit project in Honduras
- Partnering with Heifer International
- Polio in India
- Rebuilding the Mostar Bridge in Bosnia-Herzegovina
- Rotary Youth Exchange profile
- Soul of Africa

Videos vary in length; average running time per segment: 8 min. 2006-07. EN with subtitles in EN (for the hearing impaired), ES,FR,JA,KO,PT. **RVM0607, \$15**

**Rotary Video Magazine Collection 3**

Set of three DVDs featuring more than 10 videos, including:

- *Africa Mercy* medical ship
- Heart Handicap Center in Czech Republic
- Hunger, water, literacy, and the family of Rotary
- Land mine survivor profile
- Literacy efforts in Brazil
- Photo essay on California, USA, wildfires
- U.S. mobile food pantry
- Water conservation in India
- "Whatever Happened to Polio?" exhibit

Videos vary in length; average running time per segment: 8 min. 2007-08. EN with voiceover in ES,FR,JA,KO,PT. **RVM0708, \$15**

**Rotary Video Magazine Collection 4**

Set of three DVDs featuring more than 10 videos, including:

- Flood recovery efforts in Iowa, USA
- History of women in Rotary
- Inside look at the Rotary Club of Chicago
- Korean-Mongolian child mortality project
- Miracle League baseball fields in the United States
- Mongolian-Korean green project partnership in the Gobi
- Profile of 2009-10 RI President John Kenny
- Subnational Immunization Day photo essay
- U.S. vocational training program
- Vocational training in Brazil
- Ways to help youth program alumni become Rotarians

Videos vary in length; average running time per segment: 8 min. 2008-09. EN with voiceover in ES,FR,JA,KO,PT. **RVM0809, \$15**

### **Rotary Video Magazine Collection 5**

Set of three DVDs featuring more than 10 videos, including:

- Literacy project in Rio de Janeiro, Brazil
- Schools Re-Awakening Project in Sri Lanka
- Student journalism program in France
- Bitone Children's Center in Uganda
- Eye clinic in India
- PACT Urban Peace Program in Toronto
- Profile of 2010-11 RI President Ray Klinginsmith
- Rotaract disaster relief project in Peru
- RYLA activities

Videos vary in length; average running time per segment: 8 min. 2009-10. EN with voiceover in ES,FR,JA,KO,PT.

**RVM0910, \$15**

### **NEW Rotary Video Magazine Collection 6**

Six videos on one DVD:

- Alzheimer's House in France
- Humanitarian aid in India
- Disaster relief following 9/11 attacks in New York
- Profile of 2011-12 RI President Kalyan Banerjee
- Rotary Peace Fellow joins Habitat for Humanity in Haiti
- Rotary Peace Fellows collaborate on project in Australia

Videos vary in length; average running time per segment: 9 min. 2012. EN with voiceover in ES,FR,JA,KO,PT.

**RVM1112, \$10**

### **Rotary Youth Leadership Awards Brochure**

Colorful promotional brochure for potential RYLA participants, describes the program and its benefits. Includes space for club/district contact information. 2009. EN,ES,FR,JA,KO,PT. (W)

**636-EN, \$0.50**

### **Rotary Youth Leadership Awards Certificate**

Presented to participants. Name field is blank for club or district to fill in. Requires signatures of club president and district governor. 8.5 x 11 in. (21.5 x 28 cm) 2009. EN,ES,FR,JA,KO,PT.

**695-EN, \$1**

### **Rotary Youth Leadership Awards Handbook**

Step-by-step guide to organizing a RYLA event that develops leadership skills in young people. 2009. EN,ES,FR,JA,KO,PT. (W)

**694-EN, \$1.50**

### **Rotary Youth Leadership Awards Poster**

Bright multilanguage poster promoting the RYLA program. Includes space for club/district contact information. 2009.

**635-MU, \$3**

### **Rotary Youth Leadership Awards Promotional Kit**

Collection of resources to encourage Rotarians to organize a Rotary Youth Leadership Awards program. Contents: RYLA handbook (**694-EN**), poster (**635-MU**), and 15 brochures (**636-EN**). EN,ES,FR,JA,KO,PT.

**667-KIT-EN, \$11**

### **NEW Rotary's Areas of Focus Bag**

Canvas bag in light blue with icons representing Rotary's six areas of focus on one side and rotary.org on the other. 15 x 15.5 in. (38 x 39 cm) 2012.

**968-MU, \$5**

### **Rotary's Areas of Focus Guide and Folder**

Informative, color booklet provides an introduction to Rotary's six areas of focus with examples of service projects for each. Attractive color folder sold separately. 2011.

DE,EN,ES,FR,IT,JA,KO,PT. (W)

**965-EN (guide), \$2**

**966-EN (folder), \$2**

**967-EN (guide and folder), \$3**

## **S**

### **NEW Shop Rotary Bag**

Go green with our natural canvas tote featuring the Shop Rotary logo on one side. Perfect for carrying all your Rotary resources. 15 x 15.5 in. (38 x 39 cm) 2011.

**002-MU, \$5**

### **Songs for the Rotary Club: Words and Music**

Collection of 82 traditional songs, including Rotary songs. 2003. EN only.

**033-EN, \$5**

### **Sources of International and Intrastate Conflict and Possibilities for Resolution in This Decade**

Showcases research on critical peace-related issues by Rotary Peace Fellows and alumni. Edited by Professor Edwin M. Epstein, former Rotary Peace Center director at University of California, Berkeley, USA. Part of the Rotary Peace Centers Monograph Series. 2006.

EN only.

**907-EN, \$5**

### **Spread the Word Poster**

Promotional poster can be downloaded and printed at a local print shop. For display at club meetings to remind club members to invite new members. 11 x 17 in. (28 x 43 cm) 2007. DE,EN,ES,FR,IT,JA,KO,PT,SV.

**Web only**

### **Standard Rotary Club Constitution**

Reflects changes adopted by the 2010 Council on Legislation. Also published in the *Manual of Procedure* (**035-EN**). 2010. DE,EN,ES,FR,IT,JA,KO,PT,SV.

**Web only**

### **Start with Rotary Postcards**

Cards for inviting prospective members to a Rotary club meeting. 2008. DE,EN,ES,FR,IT,JA,KO,PT,SV.

**614-EN, \$3/Set of 20**

### **Start with Rotary Wallet Cards**

Cards for inviting professional colleagues and other prospective members to a club meeting. Feature images from *Humanity in Motion IV*. 2008. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W)

**613-EN, \$3/Set of 20**

### **Strategic Planning Guide**

Information and worksheets to help clubs develop a strategic plan that includes long-range and annual goals. 2011. DE,EN,ES,FR,IT,JA,KO,PT,SV.

**Web only**

### **NEW Strategies for Attracting and Engaging Members**

Booklet outlines steps to help clubs create a membership development plan for recruiting and retaining members. Online companions: *Club Assessment: Tools to Measure Member Engagement* and regional supplements to *Strategies for Attracting and Engaging Members*. Essential reading for club officers and membership development committees. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W)

**417-EN, \$3**

### **NEW Supplements to Strategies for Attracting and Engaging Members**

Region-specific analyses of Rotary club membership trends. Online companion to *Strategies for Attracting and Engaging Members* (**417-EN**). 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV.

**Web only**

- **Supplement to Strategies for Attracting and Engaging Members – Asia**
- **Supplement to Strategies for Attracting and Engaging Members – Australia, New Zealand, and Pacific Islands**
- **Supplement to Strategies for Attracting and Engaging Members – Europe**
- **Supplement to Strategies for Attracting and Engaging Members – Latin America**
- **Supplement to Strategies for Attracting and Engaging Members – Middle East and Africa**
- **Supplement to Strategies for Attracting and Engaging Members – North America and Caribbean Islands**

## **T**

### **NEW Telling Your Story Resource Kit**

Find templates and materials to help you tell your Rotary story to prospective members in this online kit. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV

**Web only**

### **This Is Rotary**

Colorful brochure with photos provides a brief overview of Rotary for prospective members and the general public. 2008. DE,EN,ES,FR,IT,JA,KO,PT,SV. (W)

**001-EN, \$0.50**

### **This Is Rotary DVD**

See how Rotary is helping to eradicate polio, promote cultural understanding, foster peace, and build a better world. Includes an introduction to Rotary, along with public service announcements and content from the *Rotary Video Magazine* DVD collections. Total running time: 27 min; each segment runs 1-7 min. 2009. EN,ES,FR,JA,KO,PT. [449-DVD-MU](#), \$10

## **V**

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### **Vocational Service, An Introduction to**

Provides information, resources, and project ideas related to vocational service. Also discusses professional ethics and classifications. 2009. EN,ES,FR,IT,JA,KO,PT. (W) [255-EN](#), \$2

## **W**

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### **NEW Ways to Give**

Brochure explains The Rotary Foundation's Annual Fund and Permanent Fund, why gifts to both funds are needed, and how each one is essential to Rotary's international service. 2011. DE,EN,ES,FR,IT,JA,KO,PT. (W) [173-EN](#), free (limit 100 per order)

### **NEW What's Rotary?**

Popular as a handout to prospective Rotarians, this wallet-size card answers frequently asked questions about the organization. 2012. DE,EN,ES,FR,IT,JA,KO,PT,SV. [419-EN](#), \$4/Set of 50

## **Y**

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### **Youth Exchange: A Guide for Exchange Students**

Booklet offers suggestions for students and parents preparing for a Rotary Youth Exchange. 2009. EN,ES,FR,IT,JA,KO,PT. (W) [752-EN](#), \$1.50

### **Youth Exchange: A Guide for Host Families**

Booklet describes the benefits and responsibilities of hosting a Rotary Youth Exchange student. 2009. EN,ES,FR,IT,JA,KO,PT. (W) [749-EN](#), \$1.50

### **Youth Exchange Brochure, Long-Term**

Promotional brochure describes the academic-year program to students. 2010. EN,ES,FR,IT,JA,KO,PT. (W) [755-EN](#), \$0.50

### **Youth Exchange Brochure, New Generations**

Promotional brochure describes New Generations Exchanges: short-term exchanges for young people ages 18-25. 2010. EN,ES,FR,IT,JA,KO,PT. (W) [760-EN](#), \$0.50

### **Youth Exchange Brochure, Short-Term**

Promotional brochure describing short-term exchanges. 2010. EN,ES,FR,IT,JA,KO,PT. (W) [756-EN](#), \$0.50

### **Youth Exchange Certificate**

Presented to Rotary Youth Exchange students at the end of their exchange. Name field is blank for district to fill in. Requires signature of district Youth Exchange committee chair. 8.5 x 11 in. (21.5 x 28 cm) Revised annually. DE,EN,ES,FR,IT,JA,KO,PT,SV. [747-EN](#), \$7/Set of 10

### **Youth Exchange Handbook**

Comprehensive information for Rotarians organizing a district Rotary Youth Exchange program. Includes guidelines for sending and hosting Youth Exchange students. 2008. EN,ES,FR,IT,JA,KO,PT. (W) [746-EN](#), \$2

### **Youth Exchange Postcards**

Eye-catching postcards that Rotarians can use to promote Youth Exchange and students can send while on exchange. Set of 20 (five each of four designs). 2006. [750-MU](#), \$3/Set of 20

### **Youth Exchange Poster**

Promotes the program to potential exchange students. Features Youth Exchange images and has a blank space for club name and contact information. 2006. [751-MU](#), \$3

### **Youth Exchange Promotional Kit**

Collection of materials to encourage Rotarians to organize a Rotary Youth Exchange program and promote it to young people. Contents: Youth Exchange poster ([751-MU](#)), 2 handbooks ([746-EN](#)), and 5 brochures each for long-term ([755-EN](#)), short-term ([756-EN](#)), and New Generations ([760-EN](#)) exchanges; and guides for host families ([749-EN](#)) and students ([752-EN](#)). EN,ES,FR,JA,KO,PT. [745-KIT-EN](#), \$14

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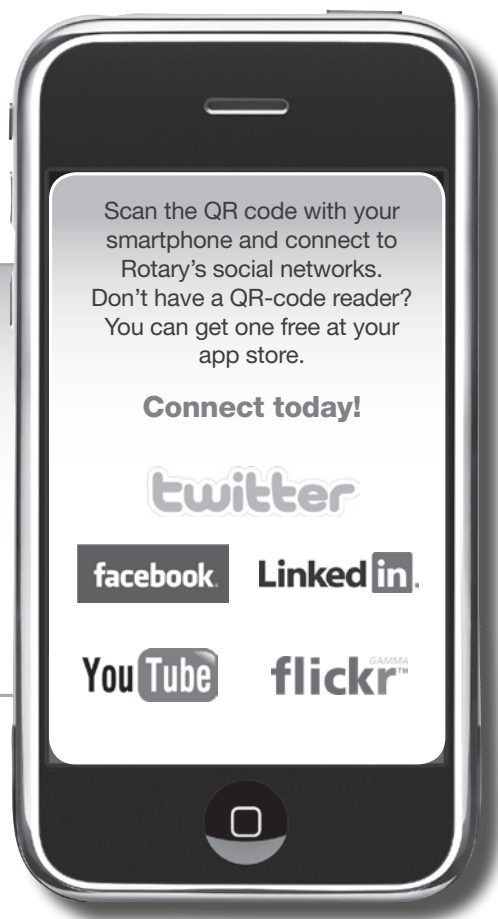
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